

# HaEun Chae

## Instructor

Fashion Merchandising and Design, Virginia Tech

## Ph.D. Candidate

Apparel, Merchandising, and Design, Iowa State University

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LinkedIn

Personal Portfolio

## Education

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### Doctor of Philosophy (Ph.D.) in Apparel, Merchandising, and Design

Expected May 2026

Iowa State University (ISU), Ames, IA

- Emphasis: Sustainable and functional soft-goods product development
- Dissertation: Advancing Healthcare Sustainability: Optimizing Reusable Isolation Gown Design
- Advisors: Drs. Rachel Eike and Ling Zhang

### Master of Science (M.S.) in Clothing and Textiles

Aug 2020

Yonsei University, Seoul, South Korea

- Emphasis: Smart clothing design and sustainable apparel design
- Thesis: Study on Consumer Characteristics Based on the Purchase Experience of Upcycling Fashion Products
- Advisor: Dr. Joo Hyeon Lee

### Bachelor of Science (B.S.) in Clothing and Textiles

Feb 2018

Kyung Hee University, Seoul, South Korea

- Emphasis: Creative fashion design

## Areas of Teaching Interest

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- Digital fashion design technologies: 2D computer-aided design (CAD), 3D patternmaking
- Fashion design: apparel construction, fashion illustration, apparel product development, flat patternmaking, draping
- Fashion promotion and merchandising: visual merchandising, consumer experience, fashion communication

## Areas of Research Interest

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- Sustainable Apparel Design: circular design, design for disassembly, zero-waste design
- Functional apparel design: adaptive apparel design, inclusive apparel design, personal protective equipment (PPE) design

## Professional Appointments

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### **Instructor (Full-time)**

2025 – Present

Fashion Merchandising and Design program, School of Design, College of Architecture, Arts, and Design, Virginia Tech, Blacksburg, VA

- Taught undergraduate lecture and studio courses in fashion illustration, digital fashion design, apparel construction and assembly, fashion promotion, and visual merchandising.
- Oversaw the sewing lab, maintaining a safe working environment and monitoring sewing machine operation.
- Provided service to the program and department through student mentoring, student organization support, participation in departmental and program initiatives, and contribution to curriculum development.

## Teaching Experiences

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### ***Instructor (Full-time)***

#### **Fashion Presentation Techniques (FMD 2224)**

2025

Fashion Merchandising and Design program, Virginia Tech

- **Course Level:** Core undergraduate-level course
- **Class Enrollment:** 21
- **Semester Taught:** FA 2025
- **Course Description:** Explores the principles and methods of fashion illustration, focusing on proportions, design details, and fabric renderings. Students develop skills in both manual and digital techniques, applying industry terminology to create technical flat drawings. The course emphasizes creative communication using diverse media, including drawing and 2D CAD.
- **Course Responsibility:** Developed and revised course curriculum and instructional materials; delivered lectures and in-class demonstrations; facilitated class activities; advised students; and evaluated assignments and presentations.

#### **Apparel Assembly (FMD 3224)**

2025

Fashion Merchandising and Design program, Virginia Tech

- **Course Level:** Core undergraduate-level course
- **Class Enrollment:** 14
- **Semesters Taught:** FA 2025
- **Course Description:** Introduces apparel assembly processes and garment construction techniques from simple to complex applications. Emphasizes stitch and seam types, pattern markings, and cost-effective production measures.
- **Course Responsibility:** Developed and revised curriculum and instructional materials; delivered lectures and in-class demonstrations on apparel construction techniques and garment assembly processes; guided students in applying industry-standard terminology and evaluating production quality; and assessed student learning through a technical sample book project and final garment projects.

#### **Fashion Analysis and Communication (FMD 4224)**

2025

Fashion Merchandising and Design program, Virginia Tech

- **Course Level:** Core undergraduate-level course

- **Class Enrollment:** 28
- **Semesters Taught:** FA 2025
- **Course Description:** Examines branding, fashion forecasting, fashion collection development, and promotional strategies within the fashion industry. Conducts thorough research on consumers, markets, and trends to develop effective promotional plans, including visual merchandising strategies.
- **Course Responsibility:** Developed course curriculum and instructional materials, including lecture contents, quiz banks, in-class activities, and semester-long course projects; delivered lectures and facilitated group activities; and evaluated quizzes, assignments, and presentations.

### Instructor of Record

#### **Aesthetics of Consumer Experience (AESHM 342)**

2022 – 2024

Apparel, Merchandising, and Design Program, Iowa State University

- **Course Level:** Core undergraduate-level course; Listed as a US Diversity and Humanities requirement course
- **Class Enrollment:** 65 – 140
- **Semesters Taught:** FA 2022 – SP 2024 (5 semesters)
- **Course Description:** Focusing on design principles and aesthetic concepts, this course explores their application in planning creative consumer experiences, particularly within hospitality, event, and retail environments. This course examines how individual differences and cultural influences shape aesthetic preferences.
- **Course Responsibility:** Developed and implemented course curriculum and materials; delivered lectures; facilitated in-class group activities; provided academic support to students; graded quizzes, final papers, and presentations.

#### **Computer Applications in Digital Design (AMD 210)**

2021 – 2023

Apparel, Merchandising, and Design Program, Iowa State University

- **Course Level:** Core undergraduate-level course
- **Class Enrollment:** 20 – 49
- **Semesters Taught:** FA 2021 – SP 2023 (4 semesters)
- **Course Description:** Focuses on fundamental skills in Adobe Photoshop, Illustrator, InDesign, SketchUp, Excel, and website development, with a focus on digital product design and fashion collection line development. Introduces design elements and principles, alongside digital portfolio creation for fashion design and merchandising. The course features in-class demonstrations and activities to facilitate hands-on learning.
- **Course Responsibility:** Designed and delivered course curriculum and instructional materials, including lectures, in-class activities, and projects; provided academic mentoring and individualized feedback both in and out of class; and assessed student learning through in-class activities, quizzes, and final portfolios and presentations.

#### **Digital Production in Event Management (EVENT 212)**

2021 – 2022

Event Management Program, Iowa State University

- **Course Level:** Core undergraduate-level course
- **Class Enrollment:** 22 – 53
- **Semesters Taught:** FA 2021 – SP 2022 (2 semesters)
- **Course Description:** Features applications of skills in Adobe Photoshop, Illustrator, InDesign, and SketchUp. Introduces design elements and principles used within the

event management industry, with a focus on digital publishing of marketing and promotional materials.

- **Course Responsibility:** Developed and implemented course curriculum and in-class demonstrations; supported student learning through academic mentoring; and assessed student performance through quizzes, final portfolios and presentations.

### Graduate Teaching Assistant

**Digital Textile Printing for Apparel Design (AMD 329)** 2024  
Apparel, Merchandising, and Design Program, Iowa State University

- **Course Level:** Elective undergraduate-level course for the creative design track
- **Supervisor:** Dr. Ling Zhang
- **Semesters Assisted:** SP 2024
- **Course Responsibility:** Led production lab sessions and supported students with questions related to garment construction and patternmaking.

**Digital Technologies in Textile and Apparel Design (AMD 521)** 2023  
Apparel, Merchandising, and Design Program, Iowa State University

- **Course Level:** Elective graduate-level course for the product development track
- **Supervisor:** Dr. Rachel Eike
- **Semesters Assisted:** FA 2023
- **Course Responsibility:** Coordinated course logistics on behalf of the supervising instructor; supported students with design projects, including guidance on product development and conducting end-user focus group interviews.

**Design and Planning of Smart Clothing** 2020  
Department of Clothing and Textiles, Yonsei University

- **Course Level:** Elective graduate-level course
- **Supervisor:** Dr. Joo Hyeon Lee
- **Semesters Assisted:** SP 2020
- **Course Responsibility:** Coordinated all course logistics for the supervising instructor.

**Modern Culture, Art, and Apparel Design** 2019  
Department of Clothing and Textiles, Yonsei University

- **Course Level:** Elective graduate-level course
- **Supervisor:** Dr. Joo Hyeon Lee
- **Semesters Assisted:** FA 2019
- **Course Responsibility:** Coordinated course logistics and supported the supervising instructor with course material preparation.

**Fashion Product Development and Fashion Design** 2019  
Department of Clothing and Textiles, Yonsei University

- **Course Level:** Elective undergraduate-level course
- **Supervisor:** Dr. Joo Hyeon Lee
- **Semesters Assisted:** SP 2019
- **Course Responsibility:** Coordinated course logistics and supported the supervising instructor with course material preparation.

## Research Experiences

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### Graduate Research Assistant

2023 – Present

Apparel, Merchandising, and Design program, Iowa State University

- **Project Title:** Improvement of personal protective equipment (PPE) for healthcare workers
- **Funding Institution:** Centers for Disease Control and Prevention – National Institute for Occupational Safety and Health (CDC – NIOSH)
- **Co-Principal Investigators:** Drs. Guowen Song, Rachel Eike, and Li-shan Chou
- **Semesters Assisted:** FA 2023 – FA 2025 (6 semesters)
- Conducted an in-depth literature review and market analysis on isolation gowns.
- Developed a literature review manuscript examining the design, evaluation, and optimization of isolation gowns. (*Manuscript in preparation*)
- Led and analyzed focus group interviews with healthcare workers to identify critical usability and design insights. (*Manuscript in preparation*)
- Led the range of motion (ROM) analysis of isolation gowns and analyzed quantitative mobility data. (*Manuscript in preparation*)
- Designed and developed reusable isolation gown prototypes using 3D apparel design software, CLO 3D.

### Graduate Research Assistant

2019 – 2020

Department of Clothing and Textiles, Yonsei University

- **Project Title:** Development of prototype designs using the innovative closure system for backpacks, hats, and gloves
- **Funding Institution:** Korea Technology and Information Promotion Agency for SMEs (Government-affiliated Public Institution)
- **Co-Principal Investigators:** Drs. Joo Hyeon Lee and Sug-Whan Kim
- **Semester Assisted:** SP 2019 – FA 2019 (2 semesters)
- Conducted in-depth market analysis of apparel products incorporating string-based adjustment mechanisms to inform design development.
- Developed commercial sportswear and childrenswear designs integrating an innovative string adjustment system.

## Peer-Reviewed Publications

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### Journal Publication

Kim, H. J., **Chae, H.**, & Lee, J. H. (2019). Qualitative research of single-person household for a wearable healthcare system providing ischemic heart disease information and a cardiac arrest alarm: Focusing on unmarried workers in their 30s. *Journal of Digital Convergence*, 17(3), 235-251. <https://doi.org/10.14400/JDC.2019.17.3.235>

### Teaching Case Study Publication

Schumm, C., **Chae, H.**, & Choi, K. (2024). *Exploring design for disassembly: Circular fashion strategies for a sustainable future*. In L. Davis-Burns (Ed.), *Bloomsbury Fashion Business Cases*. Bloomsbury Fashion Central. <https://doi.org/10.5040/9781350883598.006>

### Conference Proceeding

- Chae, H.**, Li, J., Zhang, M., Li, R., Eike, R. J., & Song, G. (2025). A Pilot Study on Enhancing Isolation Gown Design Through Range of Motion Analysis and User-Centered Insights. *International Textile and Apparel Association Annual Conference Proceedings* 1(1). <https://doi.org/10.31274/itaa.22025>
- Zhang, L., **Chae, H.**, & Lee, H. (2025). Enhancing Feedback Precision: Optimizing Critique Methods for Generation Z in Apparel Design Studios through Myers-Briggs Type Indicator (MBTI) Profiles and Social Cognitive Theory. *International Textile and Apparel Association Annual Conference Proceedings* 1(1). <https://doi.org/10.31274/itaa.21624>
- Hashemian B. E., **Chae, H.**, Weible, L., Hossain, M., Ortiz Pellot, A., & Xiang, C. (2025). Comparative Analysis of Environmentally Conscious Fiber Blends in Yoga Leggings: Exploring Comfort and Performance Factors. *International Textile and Apparel Association Annual Conference Proceedings* 81(1). <https://doi.org/10.31274/itaa.18743>

## Manuscripts Under Review

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- Hashemian, B. E., **Chae, H.**, Weible, L. J., Hossain, M. J., & Ortiz-Pellot, A. I. (Under Review – 2<sup>nd</sup> Round). Comparative analysis of environmentally conscious fiber blends in yoga leggings: Exploring comfort and performance factors. *Clothing and Textiles Research Journal*. Manuscript ID: CTRJ-24-343.

## Manuscripts in Progress

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- Zhang, L., **Chae, H.**, & Lee, H. (Manuscript Completed). Optimizing critique methods for Generation Z in apparel design studios through Myers-Briggs Type Indicator (MBTI) profiles and social cognitive theory. Target Journal: *Clothing and Textiles Research Journal*
- Chae, H.**, Li, R., Eike, R., Zhang, M., & Song, G. (Manuscript Completed). *Informing Isolation Gown Redesign: Insights from Healthcare Workers*. Target Journal: *Human Factors*.
- Chae, H.**, Li, R., Eike, R., Zhang, M., & Song, G. (Data analysis completed). *Advancing Isolation Gown: A Literature Review and Iterative Approach to Design, Evaluation, and Optimization*. Target Journal: *American Journal of Infection Control*.
- Chae, H.**, Li, R., Eike, R., Zhang, M., & Song, G. (Data analysis in progress). *Range of Motion Analysis of Healthcare Workers in Isolation Gowns: Design Implications*. Target Journal: *Applied Ergonomics*.
- Chae, H.** & Zhang, L. (Data collection in progress). *Towards a Sustainable Future: A Design Framework for Cultural Wearable Art*. Target Journal: *Clothing and Textiles Research Journal*.

## Peer-Reviewed Presentations

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▣ = Denotes oral presentation

■ = Denotes poster presentation

- Chae, H.**, Li, J., Li, R., Zhang, M., Eike, R., & Song, G. (2025, November 18-22). *A Pilot Study on Enhancing Isolation Gown Design Through Range of Motion Analysis and User-Centered Insights* [Conference presentation]. 2025 Annual International Textile and Apparel Association Conference. St Louis, Missouri, USA. ■

- Zhang, L., **Chae, H.**, & Lee, H. (2025, November 18-22). *Enhancing Feedback Precision: Optimizing Critique Methods for Generation Z in Apparel Design Studios through Myers-Briggs Type Indicator (MBTI) Profiles and Social Cognitive Theory* [Conference presentation]. 2025 Annual International Textile and Apparel Association Conference. St Louis, Missouri, USA. ■
- Chae, H.**, Li, R., Eike, R., & Song, G. (2024, November 19-23). *Advancing isolation gown design: Addressing challenges and proposing innovations for healthcare worker safety* [Conference presentation]. 2024 Annual International Textile and Apparel Association Conference. Long Beach, California, USA. □
- Chae, H.**, Li, R., Eike, R., & Song, G. (2024, November 19-23). *Exploring healthcare workers' perspectives on isolation gowns: A pilot study* [Conference presentation]. 2024 Annual International Textile and Apparel Association Conference. Long Beach, California, USA. □
- Chae, H.** & Zhang, L. (2024, November 19-23). *A sustainable framework for cultural wearable art design: The ZCWAP model* [Conference presentation]. 2024 Annual International Textile and Apparel Association Conference. Long Beach, California, USA. ■
- Hashemian, B. E., **Chae, H.**, Weible, L. J., Hossain, M. J., & Ortiz-Pellot, A. I. (2024, November 19-23). *Comparative analysis of environmentally conscious fiber blends in yoga leggings: Exploring comfort and performance factors* [Conference presentation]. 2024 Annual International Textile and Apparel Association Conference. Long Beach, California, USA. □
- Chae, H.** & Lee, J. (2023, November 8-11). *A qualitative study into consumers' perceptions of upcycling fashion* [Conference presentation]. 2023 Annual International Textile and Apparel Association Conference. Baltimore, Maryland, USA. ■
- Park, S., **Chae, H.**, & Lee, J. (2019, August 21-23). *Design and implementation of optical fiber sensor-based knee protector-shaped wearable for human motion monitoring* [Conference presentation]. The Fiber Society 2019 Spring Conference. Hong Kong. ■
- Park, S., **Chae, H.**, Oh, S., Song, J., & Lee, J. (2019, May 31-June 1). *A study on the planning of contents interlocked with smart fitness wear by user's lifestyle* [Conference presentation]. Annual Spring Conference of Korean Society for Emotion and Sensibility. Yeosu, South Korea. ■
- Hwang, S., **Chae, H.**, & Lee, J. (2019, May 31-June 1). *Research on movement-monitoring clothing to support knee joint rehabilitation exercise for elite player* [Conference presentation]. Annual Spring Conference of Korean Society for Emotion and Sensibility. Yeosu, South Korea. ■
- \* Outstanding Thesis Award (Poster Session)**
- Chae, H.** & Chun, J. (2019, May 18). *Surface pattern design employing Nordic motives: Focusing on Scandinavian design characteristics* [Conference presentation]. Annual Spring Conference of The Society of Fashion and Textile Industry. Daegu, South Korea. ■
- Ban, H., **Chae, H.**, & Lee, J. (2018, November 8-9). *Research on planning direction of the smart sportswear to support walking exercise for the baby boomer group* [Conference presentation]. Annual Fall Conference of Korean Society for Emotion and Sensibility. Ilsan, South Korea. ■
- Kim, H., **Chae, H.**, & Lee, J. (2018, November 8-9). *A study of the demand of single-person household for a wearable healthcare system that provides cardiovascular disease and cardiac arrest alarm* [Conference presentation]. Annual Fall Conference of Korean Society for Emotion and Sensibility. Ilsan, South Korea. ■

Park, S., **Chae, H.**, & Lee, J. (2018, June 14-15). *A study on the potential demands related to home-training characteristics* [Conference presentation]. 2018 Annual Spring Conference of Korean Society for Emotion and Sensibility. Seoul, South Korea. ■

## Design Scholarships

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### Juried Exhibitions

**Chae, H.** (2024, November 19-23). *New moon, new phase* [Design exhibition]. 2024 Annual International Textile and Apparel Association Conference. Long Beach, CA, USA. Mentor: Dr. Ling Zhang.

**Chae, H.** (2024, June 23-38). *Hidden treasure* [Design exhibition]. XXV World Congress of the International Federation for Home Economics. Galway, Ireland. Mentor: Dr. Ling Zhang.

**Chae, H.** (2024, June 23-38). *Journey to kinetic art* [Design exhibition]. XXV World Congress of the International Federation for Home Economics. Galway, Ireland. Mentor: Dr. Ling Zhang.

**Chae, H.** (2022, October 26-29). *Toxophilite* [Design exhibition]. 2022 Annual International Textile and Apparel Association Conference. Denver, CO, USA. Mentor: Dr. Rachel Eike.

**Chae, H.** (2022, October 26-29). *Minimal to zero* [Design exhibition]. 2022 Annual International Textile and Apparel Association Conference. Denver, CO, USA. Mentor: Dr. Ling Zhang.  
\* **University of Fashion - Sustainability Award**

**Chae, H.** & Yang, H. (2019, October 19). *Kaleidoscope* [Design exhibition]. Annual Fall Conference of Korean Society for Clothing and Textiles. Seoul, South Korea.  
\* **Fashion Product Design Contest Award**

### Non-juried Exhibitions

**Chae, H.** (2025, February 24-25). *Hidden Treasure* [Design exhibition]. 2025 Iowa State University Symposium on Sustainability. Ames, IA, USA.

**Chae, H.** & Park, J. (2016, December 27). *Capstone design project: Jardin de Tasha* [Design exhibition]. Kyung Hee University. Seoul, South Korea.

**Chae, H.** (2016, May 27). *Remind and Rewind* [Design exhibition]. Kyung Hee University 36th Graduation Fashion Show. Seoul, South Korea.

## Other Professional Appointments

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**Assistant Administrator** 2018 – 2020

Research Center for Textiles and Fashion (RCTF), Institute of Symbiotic Life-TECH, Yonsei University, Seoul, South Korea

- Managed finances and operations for academic seminars organized by RCTF.
- Oversaw financial support for eligible researchers and promoted academic support programs and seminars.
- Coordinated appointments and managed documentation for invited researchers and guest speakers.

**Project Management Intern** July 2019

Korea Fashion Industry Association (KFIA), Seoul, South Korea

- Promoted participation in the 2019 KFIA survey for member companies and gathered data on the educational training demands to enhance the curriculum of the new program in 2020.
- Designed promotional materials for the demand survey targeting businesses and members who received educational training.
- Assisted in the overall operation of the educational training program.

## Academic Honors and Awards

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<p><b>Sara Douglas Fellowship for Professional Promise: Doctoral Student</b>  Awarded by the International Textile and Apparel Association (ITAA)</p> <ul style="list-style-type: none"> <li>• This fellowship was awarded in recognition of the doctoral student's educational accomplishments and potential as a future scholar in the field of apparel and textiles.</li> </ul>	2024
<p><b>College of Human Sciences Scholarship</b>  Awarded by Iowa State University (ISU)</p> <ul style="list-style-type: none"> <li>• This scholarship was awarded in recognition of the graduate student's outstanding performance in teaching, research, and service.</li> </ul>	2024
<p><b>University of Fashion - Sustainability Award</b>  Awarded by the International Textile and Apparel Association (ITAA)</p> <ul style="list-style-type: none"> <li>• This award is presented to designers who have executed a significant design and contribution to sustainable design practices.</li> <li>• <b>Chae, H.</b> &amp; Zhang, L. (2022, October 26-29). <i>Minimal to Zero</i> [Design exhibition]. 2022 Annual International Textile and Apparel Association Conference. Denver, CO, USA.</li> </ul>	2022
<p><b>Professional Advancement Grants (PAG)</b>  Awarded by Iowa State University (ISU)</p> <ul style="list-style-type: none"> <li>• This grant is provided to graduate and professional students to assist with costs associated with attending professional meetings and conferences.</li> </ul>	2022
<p><b>Brain Korea 21 Fellowship</b>  Honored by the National Research Foundation of Korea (NRF)</p> <ul style="list-style-type: none"> <li>• This fellowship was awarded to graduate students who demonstrated exceptional commitment to full-time research and academic excellence.</li> <li>• Semesters received: SP 2018 / FA 2018 / SP 2019 / FA 2019</li> </ul>	2018 – 2019
<p><b>Fashion Product Design Contest Award (2<sup>nd</sup> Place)</b>  Awarded by the Korean Society of Clothing and Textiles (KSCT)</p> <ul style="list-style-type: none"> <li>• This award is presented to graduate students who have executed an effective and efficient marketing and design plan.</li> <li>• Developed and presented a marketing strategy and design collection for the collaboration between Korean fashion brand '8Seconds' and Italian home appliances brand 'SMEG.'</li> </ul>	2019
<p><b>Outstanding Thesis Award (Poster Session)</b>  Awarded by the Korean Society for Emotion and Sensibility (KOSSES)</p>	2019

- This award honors researchers for their outstanding contributions, innovative ideas, and exceptional scholarship as recognized by the conference committee.
- Hwang, S., **Chae, H.**, & Lee, J. (2019, May 31-June 1). *Research on movement-monitoring clothing to support knee joint rehabilitation exercise for elite player* [Conference presentation]. Annual Spring Conference of the Korean Society for Emotion and Sensibility. Yeosu, South Korea.

**Dean’s List (Superiority Scholarship)**

2016

Honored by Kyung Hee University

- This scholarship was awarded to students who achieved a high academic standing.

**Discipline Specific Software**

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*2D CAD Program*

Adobe Creative Cloud (Adobe Photoshop, Illustrator, and InDesign)  
 Lectra Kaledo Suite (Kaledo Weave, Knit, Print, and Style)  
 Lectra Modaris  
 Procreate

*3D CAD Program*

CLO 3D  
 SketchUp

*Data Analysis Software*

SPSS  
 STATA  
 NVivo

**Licenses & Certifications**

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**Preparing Future Faculty (PFF) Fellow Certificate**

2024

Awarded by the Graduate College, Iowa State University

- Participated in a professional development program focused on preparing graduate students for academic careers through teaching, mentoring, and departmental service experiences.
- Completed three graduate-level courses to earn the Fellow Certificate: GRST 5850 (PFF Introductory Seminar), GRST 5860 (PFF Intermediate Seminar), and GRST 5880 (PFF Special Topics).

**Course Design Institute (CDI) Certificate**

2023

Awarded by the Center for Excellence in Learning and Teaching, Iowa State University

- Completed training in backward course design and accessible course design for Canvas; applied strategies to revise course content across multiple modalities with an emphasis on assessment and student engagement.

**Microsoft Office Specialist for Office Word 2013**

2017

Issued by Microsoft

- Demonstrated advanced proficiency in Microsoft Word 2013, including creating and managing documents, formatting text and paragraphs, working with tables, and applying advanced tools and techniques for efficient document creation and editing.

**Microsoft Office Specialist for Office PowerPoint 2013** 2017  
 Issued by Microsoft

- Demonstrated advanced proficiency in Microsoft PowerPoint 2013, including creating and managing presentations, designing slide layouts, incorporating multimedia elements, and applying advanced tools and techniques to deliver engaging and professional presentations.

**Professional and Academic Services**

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**University Open House and Recruitment Events** 2025  
 School of Design, Virginia Tech

- Represented the Fashion Merchandising and Design program at a university-wide Open House event.
- Curated and coordinated the preparation and display of student projects for departmental hallway exhibitions.
- Prepared and presented student work to prospective students and families to support program recruitment.
- Engaged with visitors and answered questions regarding the program curriculum, student work, and learning outcomes.

**Heddleson Extension and Outreach Committee** 2023 – Present  
 College of Human Sciences, Iowa State University

- Served as a graduate committee member of the Heddleson Extension and Outreach Committee
- Participated in application review of the Helen LeBaron Hilton Award, the Heddleson Junior Faculty Award, and the Heddleson Internship with Extension and Outreach

**Apparel, Merchandising, and Design Graduate Student Association** 2022 – 2025  
 Department of Apparel, Events, and Hospitality Management, Iowa State University

- Vice President: FA 2024 – SP 2025
- Treasurer: FA 2023 – SP 2024
- Member: SP 2022 – SP 2023

**Undergraduate Scholarship Reviewer** 2024  
 Department of Apparel, Events, and Hospitality Management, Iowa State University

- Served as a graduate reviewer for the undergraduate scholarships awarded by the Department of Apparel, Events, and Hospitality Management at Iowa State University.

**Professional Affiliations**

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**International Textile and Apparel Association (ITAA)** 2022 – Present  
 Member

**Korean Society of Clothing and Textiles (KSCT)** 2018 – 2020  
 Member

**Korean Society of Emotion and Sensibility (KOSES)** 2018 – 2020  
 Member